Model Paper –II

Examination 2016

BCA III

Paper:- E-Commerce

Time: 3 Hrs   MM:50

I) The Question paper contains 40 multiple choice questions with four choices and student will have to pick the correct one (each carrying ½ mark).

1. Which of the following is part of the four main types for e-commerce?
a.B2B   b.B2C   c.C2B   d.All of the above

2. E-commerce includes:-
a. Electronic trading of goods   b. Electronic trading of services
c. Electronic Financial transaction   d. All of these

3. Trade cycle depends on:-
a. Nature of the organization   b. Nature of goods & Services
c. Frequency of trade between the partner to exchange   d. All of these

4. E-Commerce cacategrise un-
a. 1 module   b. 2 module   c. 3 module   d. 4 module

5. Which of the following describes e-commerce?
a. Buying products from each other   b. Buying services from each other
c. Selling services from each other   d. All of the above

6. Which segment focuses on consumers dealing with each other?
a. B2B   b. B2C   c.C2B   d. C2C

7. Which segment is most of the media's attention focused on?
a. B2B   b. B2C   c. C2B   d. C2C

8. The best products to sell in B2C e-commerce are:
a. Small products   b. Digital products
c. Specialty products   d. Fresh products

9. Which products are people most likely to be more uncomfortable buying on the Internet?
a. Books   b. Furniture   c. Movies   d. All of the above

10. Execution Phase in-
a. Order & Delivery   b. Invoice & Payment   c. Order & invoice   d. N.OT.

11. Which products are people most likely to be comfortable buying on the Internet?
a. Books   b. PCs   c. CDs   d. All of the above

12. Digital products are best suited for B2C e-commerce because they:
a. Are commodity like products?
b. Can be mass-customized and personalized
c. Can be delivered at the time of purchase
d. All of the above

13. Which of the following are advantages normally associated with B2B e- commerce?
a. shorter cycle times   b. reduction in costs
c. reaches wider audiences   d. all of the above

14. A business cannot be all things to all people. Instead, a business must:
a. Identify target customers
b. Identify the value of products/services as perceived by customers
c. all of the above   d. None of the above

15. Which of the following is a method of transferring money from one person's account to another?
a. electronic check   b. credit card   c. e-transfer   d.none of the above

16. Which of the following is used in B2B to pay for purchases?
a. e-commerce   b. financial electronic data interchange
c. electronic data exchange   d. electronic checks

17. What is the name for direct computer-to-computer transfer of transaction information contained in standard business documents?
a. internet commerce   b.e-commerce
c. transaction information transfer   d. electronic data interchange

18. Which of the following is used in B2B to pay for purchases?
a.e-commerce   b. financial electronic data interchange
c. electronic data exchange   d. electronic checks

19. What sends work assignments through an e-mail system?
a.Database-based enterprise information portal
b.Messaging-based enterprise information portal
c.Database-based workflow system
d.Messaging-based workflow system

20. Which will not harm computer resources
a. firewall   b. Virus   c. Trojan horse   d. None of the above

21. Which is not a function of ERP?
a. Warehousing   b. sales   c. scheduling   d. None of the above

22. Which is a function of ERP?
a. Warehousing   b. sales   c..scheduling   d. all of the above

23. Conversion is the process of:
a. changing from the old information system
b. changing from new system to old system
c. both a & b   d. n.o.t.

24. Which comes last in SDLC
a. Feasibility Study   b. Design   c. Implementation   d. Testing

25. Which begins the SDLC
a. Implementation   b. Testing   c. Feasibility Study   d. DFDs

26. Fact Finding Technology of SDLC is related to
a. Installation   b. Design   c. Data   d. Technology

27. Which one of the following is not the role of system analyst?
a. Change Agent   b. Psychologist   c. Politician   d. Management

28. Which of the following fact finding technologies is most useful in collection quantitative data?
a. Interviews   b. Record inspection   c. Question naire   d. observation

29. HLD helps in:
a. Design the solution Architecture for the project
b. Design of the technical Architecture of project
c. Development of physical data model for the project
d. All of the above

30. PDA stands for:
a. Personal Digital Assistant   b. Payment Digital Assistant
 c. Purchase Digital Assistant   d. N.O.T.

31. UPC stands for:
a. Universal Product code   b. Uninterrupted Product code
c. Uninterrupted Price Code   d. N.O.T.

32. Payment Clearing network works on:
a. SET Protocol   b. TCP/IP Protocol
c. POP3 Protocol   d. SMTP Protocol

33. Who first define the business strategy?
a. Andrews   b. Scholes   c. Wegand   d. N.O.T.

34. Economy is the part of :
a. Business strategy   b. Business environment
c. Technology evaluation   d. All of the above

35. E-Commerce implementation canbe:
a. Technical   b. Business   c. Both   d. N.O.T.

36. Pens and things manufactured:
a. Fountain pen   b. clothes   c. Gift items   d. None of the above

37. Which is not a national standard?
a. IDETTE   b. TRADACOM   c. ANI-X72   d. EDIFACT

38. MAC stands for:
a. Message Authentication code   b. Message Architecture Code
c. Message Article Code   d. NOT

39.EDI security system should include:
a. Network Level Security   b. Application Level Security
c. Application Level Security   d. N.O.T.

40. The value chain is a _____ approach to examine the development of competitive approach.
a. Systematic Approach   b. Un –Systematic Approach
c. Asymmetrical Approach   d. N.O.T.

II) **Attempt any four questions out of six all question carry 7 ½ marks**

1. What is Payment Gateway also explain its working.
2. Define Ecommerce with its types and benefits.
3. What is EDI? Write down its advantages and disadvantages.
4. What is testing? Explain all types of testing.
5. What is detailed design? Discuss its aim and xplain how can define subsystem by using Detailed Design.
6. Explain Trade Cycle for Inter Organizational Transaction.